

# WaterTower Plaza

Leominster, MA

## Demographic Summary Report

2020 Census, 2025 Estimates & 2030 Projections

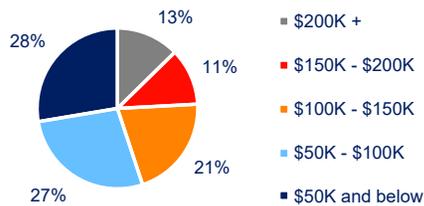
Source: Synergos Technologies, Inc

Current Year Demographics	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Min Drive
Current Population	7,873	52,086	97,103	89,421
Total Daytime Population	10,143	43,950	96,057	90,744
Workplace Population	4,935	17,375	28,701	27,849
Average Household Income	\$111,034	\$112,887	\$113,357	\$110,331
Median Household Income	\$90,623	\$89,158	\$89,042	\$86,604
Total Households	3,384	21,371	38,208	35,281
Median Home Value	\$446,176	\$449,065	\$446,709	\$442,042
College (4+)	29.0%	30.1%	30.7%	29.9%
Total Consumer Spending/Capita (Weekly)	\$494	\$493	\$493	\$490
% of Households with Children	21.1%	24.3%	24.9%	24.6%

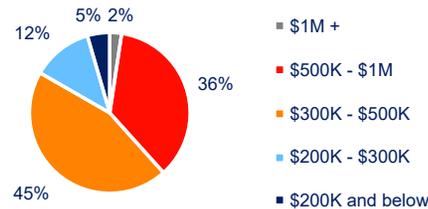
### 2030 Demographic Projections

Projected Population	7,821	51,929	97,110	89,422
Projected Annual Growth Rate	-0.1%	-0.1%	0.0%	0.0%
Projected Total Growth Rate (5-Yr)	-0.7%	-0.3%	0.0%	0.0%

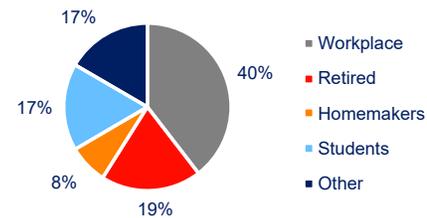
### 3-Mile Radius Section Detail



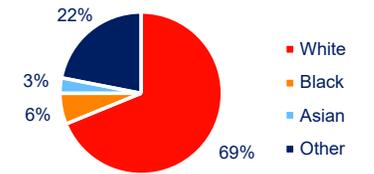
Household Income



Home Value



Daytime Population



Race  
Hispanic Origin: 20.8%

